



Test Valley Borough Council

Town Centre Grants

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Test Valley
Borough Council 

**What could the
town centre
grant scheme
fund?**



- **New shop fronts;**
- **Repair and reinstatement of any part of a shop front visible from the street, including upper floors;**
- **Repainting shop fronts or of building façades in appropriate colours;**
- **Replacement windows or other fixings;**
- **Deep cleaning of shop and building frontage;**
- **Removal of redundant cabling, alarm boxes, brackets etc;**
- **New or replacement signage;**
- **External lighting;**
- **Works to improve accessibility;**
- **Repair of external tiles, stonework, brickwork and render;**
- **Removal of vegetation;**
- **Repair and reinstatement of guttering and down-pipes;**
- **Professional fees (including planning application fees, consultancy fees and advisory services).**



No. 1, Church Street



Redecorated shop front,
windows & pediment.

Replacement signage





Decorative ironwork found concealed under the fascia sign. Fascia sign reduced in size & ironwork exposed.

Timber frame of shop-front repaired and redecorated

Nos. 3b & c Church Street





**Replacement signage &
new hanging sign.**

2a, Bell Street



The Old Paper Shop (Premier Stores), Whitchurch

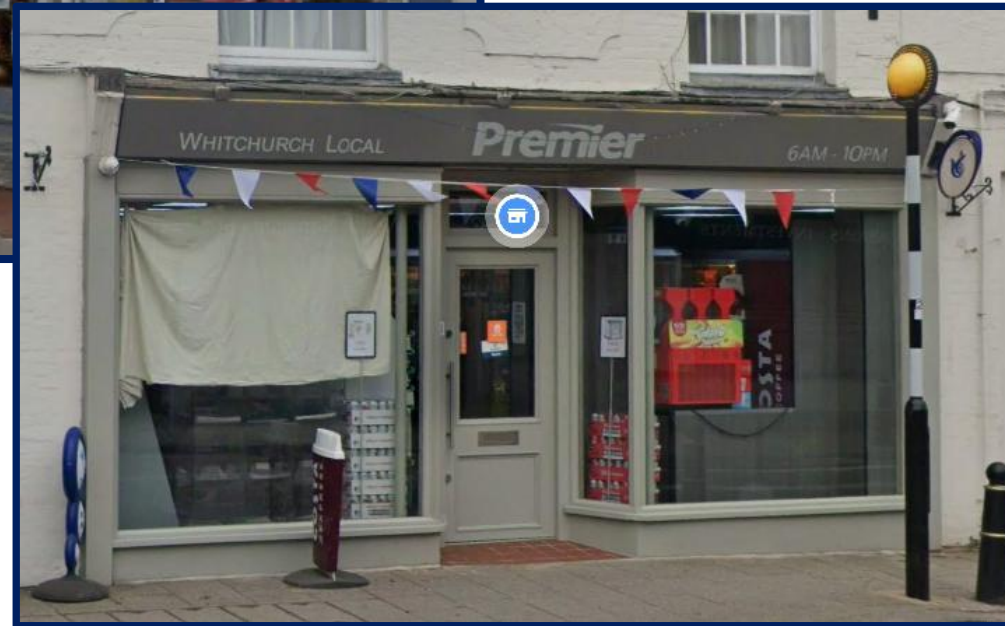


Old signage



Bright modern plastic signage
which looked out of place

New, bespoke signage
which does not use
generic brand colours,
blends into street scene



Corner of Winchester Street/ Church Street



Had been two premises with different signs. Then combined and had large area of glossy vivid plastic sign.



New signage hand-painted onto aluminum board.



5, Winchester Street, Whitchurch

Stained paintwork
refreshed

Flaking paint on
windows
repainted

Unsympathetic
painting changed
to match

Dated plastic
signage replaced
with hand-painted
sign

Flaking paint
repainted





Replacement shop-front surround, fascia sign and hanging sign in more appropriate colours and materials

(Central photograph courtesy Andrew Gisby, business owner)

No. 6, High Street, Andover (Andover Framing)





Replacement patio
where the slabs were
uneven and the
appearance dated.
Repair/replace pergola

The Andover Tap



Works taking place



The maximum grant size for non-listed buildings is £10,000.

The maximum grant for listed buildings is £12,500.

(Most applicants will be expected to contribute 25% total project costs. However, if you're entitled to small business rates relief/charitable rate relief at the premises you're seeking to improve, this would be 10% of the total project costs).

<https://www.testvalley.gov.uk/business/businessgrantsandsupport/grantsandfunding/andover-town-centre-frontage-grant>





Types of permission/consent typically required:

- **Listed building consent** – for works to listed buildings
- **Advertisement consent** – for proposed new adverts including fascia signs, hanging signs, window vinyls etc.
- **Planning permission** – for external works where they would materially alter the appearance of the building and are not permitted development e.g. alterations to shop fronts.



Things that are considered



LISTED BUILDING CONSENT

Considering only the impact on the character/setting/fabric of a listed building and ecology. Applies to both internal and external works

- Desirability of preserving the building, its setting and those features that make it special

Unauthorised works to a listed building is a criminal offence

ADVERTISEMENT CONSENT

Considering only the proposed advertisement

Amenity

- Character and appearance
- Heritage

Public Safety

- Highway safety including whether an advert would hinder/obscure interpretation of any traffic sign.
- Whether advert would likely hinder operation of device used for security, including surveillance

PLANNING PERMISSION

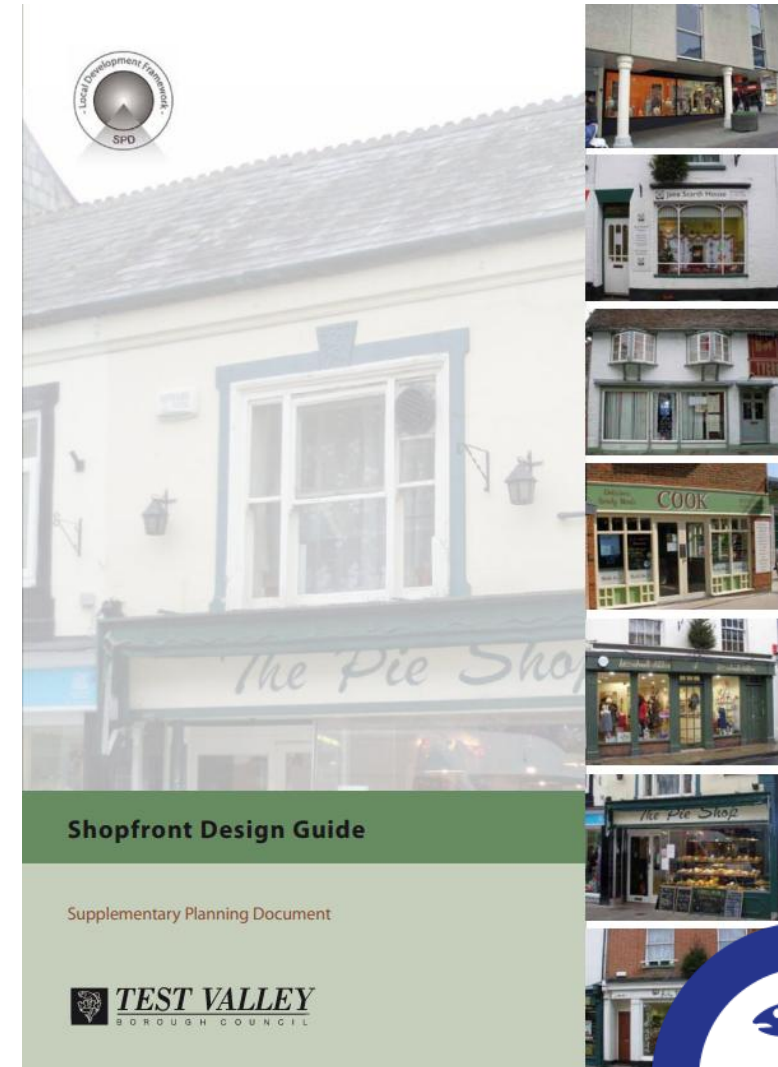
Wide range of material considerations

- Character and appearance
- Impact on heritage assets
- Highway safety
- Residential amenity
- Ecology

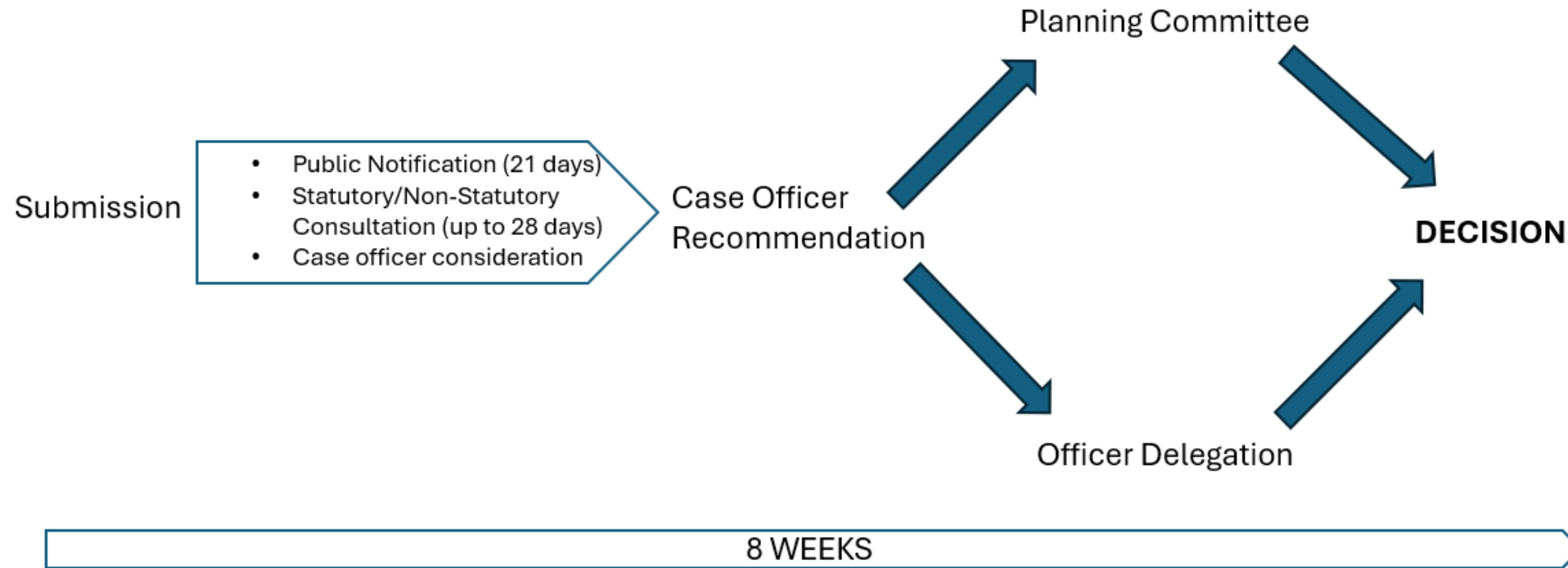


Shopfront Design Guide

- To assist in considering alterations to or the renewal of shopfronts
- Considered as part of the planning application process
- Provides advice on historic shopfronts along with advice on more modern shopfronts
- Provides good design considerations
- Also provides guidance on signs, canopies, blinds, and security features
- Available here: [Shopfront-Design-Guide-SPD.pdf](#)



The Process



Submission Requirements - National

Planning/Listed Building Applications

- Completed application form
- Site location plan
- Block plan
- Existing/proposed elevations/floorplans/roofplans
- Design and access statement
- Ownership details

Application for Advertisement Consent

- Completed application form
- Site location plan
- Existing/proposed elevations
- Advertisement drawing(s) showing advert size, siting, materials and colours to be used, height above ground, extent of projection, details of the method and colour(s) of illumination



Submission Requirements - Local

Planning Application Requirement (PAR) →	Additional Plans	Affordable housing statement	Biodiversity survey and report	Environmental Statement	Flood risk assessment	Foul sewage and utilities assessment	Heritage Statement	Landscaping details	Parking Provision	Planning Statement	Transport Assessment	Tree survey/ arboricultural implications	Community Infrastructure Levy
Planning Application Type ↓													
Advertisement(s) Consent													
Approval of reserved matters following outline permission				✓				✓		✓		✓	
Demolition in a Conservation Area			✓				✓			✓		✓	
Planning Permission		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Planning Permission and Advertisement Consent		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Planning Permission and Listed Building Consent		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Planning Permission and Demolition in a Conservation Area		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hedgerow Removal Notice			✓					✓				✓	
Householder application for Planning Permission			✓		✓				✓			✓	
Householder application for Planning Permission and Demolition in a Conservation Area			✓		✓		✓		✓			✓	
Householder application for Planning Permission and Listed Building Consent			✓		✓		✓		✓			✓	
Lawful Development Certificate for existing use or activity	✓												
Lawful Development Certificate for a proposed use or development	✓												
Listed Building Consent			✓				✓					✓	
Outline Permission with all matters reserved		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Outline permission with some matters reserved	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

LOCAL REQUIREMENTS

Details required	Yes	No	If No, please explain why not
Affordable Housing statement (Where additional dwellings are proposed).			
Biodiversity Checklist and Biodiversity survey and report where Biodiversity Checklist identifies the need for one.			
Environmental statement (Where one is deemed necessary through EIA Screening).			
Flood risk assessment (see separate note).			
Heritage Statement (If development is in a conservation area or in the setting of any heritage assets).			
Parking plan.			
Planning Statement.			
Tree Survey/Arboricultural implications (British Standard 5837:2012).			
CIL Form.			

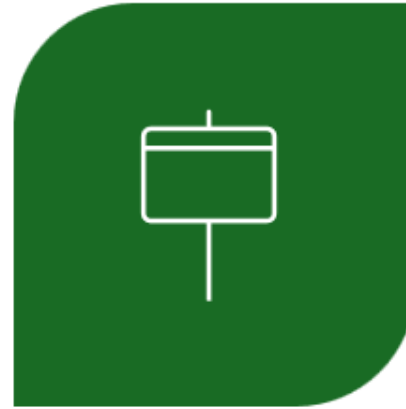


Fees



LISTED BUILDING CONSENT:

NO FEE



ADVERTISEMENT CONSENT (RELATING TO THE
BUSINESS ON THE PREMISES):

£168



PLANNING PERMISSION (WHERE NO
INCREASE IN GROSS FLOORSPACE E.G.
SHOPFRONT REPLACEMENT/ALTERATIONS):

£298



Need Assistance?

Duty Planning Officer

- Site constraints e.g. is the site within the conservation area?
- Advice on the planning application process
- Advice on the Council's procedures in relation to decision making.

Pre-Application Advice

- Paid for service
- Initial officer view on the proposals after internal consultation

Registration Officer

- Can assist if an application is submitted but further information is required before it can be validated/registered.

Case Officer

- For enquiries once an application is submitted and is validated/registered



Independent Planning Advice

Planning consultants who are members of the Royal Town Planning Institute (RTPI) can be found here:

[The RTPI Directory of Planning Consultants](#)

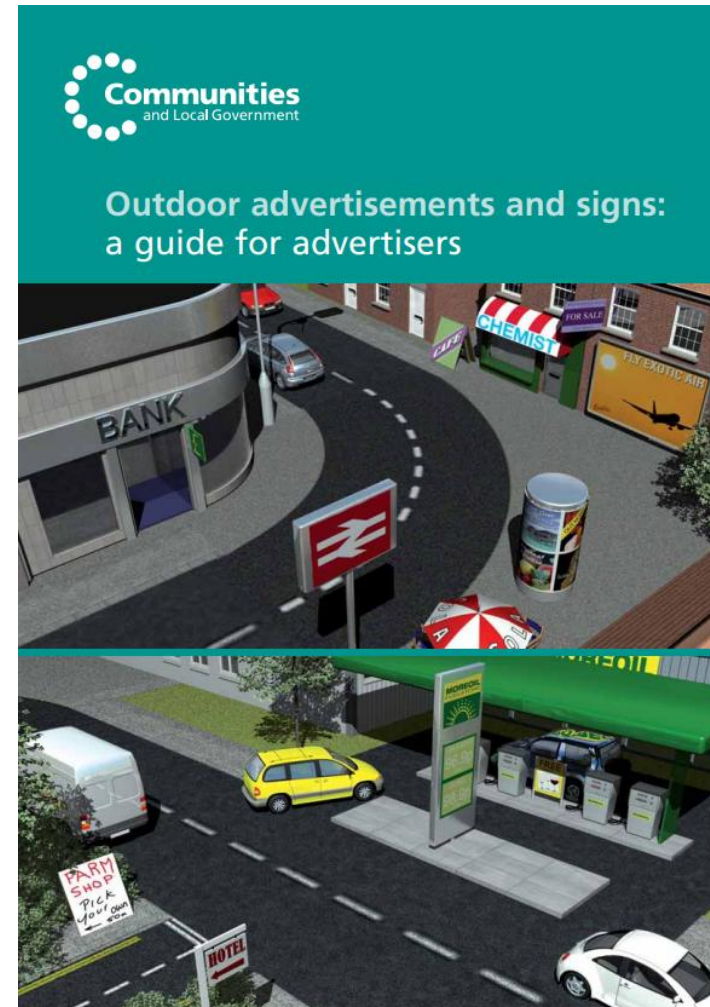


RTPI Royal Town
Planning Institute



Useful Links

- [Outdoor advertisements and signs: a guide for advertisers - GOV.UK](#)
- [Andover Town Centre Public Realm Design Guide](#)
- [Andover Conservation Area Appraisal and Management Plan](#)
- [Pre Application Advice Information](#)
- [Planning application forms and guidance notes](#)





Questions?

